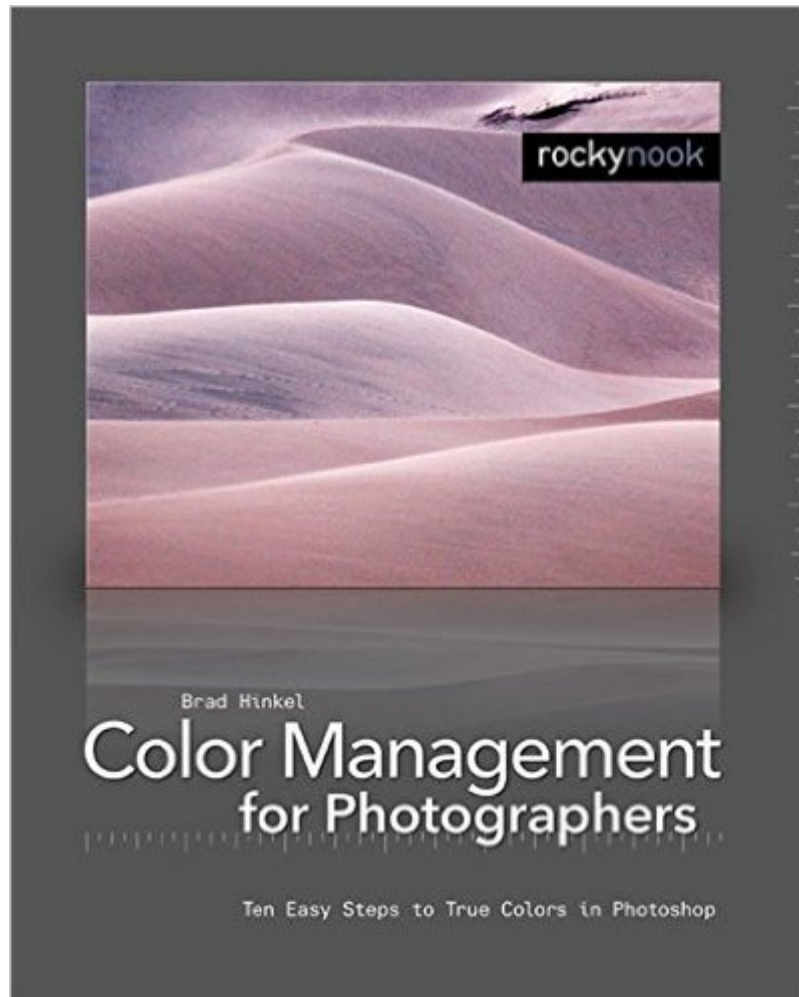# Color Management In Digital Photography: Ten Easy Steps To True Colors In Photoshop

Synopsis

Color management is one of the essential elements, yet major stumbling blocks in digital photography. The vast majority of digital photographers really wish they didn't have to be concerned with color management, yet the basic process of moving images from capture to print becomes impractical without it. And the more sophisticated the photography workflow becomes, the more important it is to manage colors from capture to print. In this book, Brad Hinkel simplifies the language of color management. It is based on classes and workshops the author has given to hundreds of students of digital photography. His process for color management is intended to provide enough information to create a simple and effective system allowing the user to get on with photography - focus on creativity instead of technology. However, the fact that this book suggests a simple approach to color management does not mean it sacrifices quality and effectiveness. Simpler is usually better - if it works.

Book Information

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Customer Reviews

When it comes to printing the pictures taken with a digital camera, the first question many inexperienced photographers ask is, why doesn't the picture look the way it did on the computer monitor? The answer is almost always color management. Color management is the technique for getting camera image, monitor and output to look alike.This book presents a simple approach to color management, breaking it down into 10 easy steps, the most significant of which is calibrating and profiling your monitor. If I reveal to you the other 9 steps you probably won't need to buy the

book. And there for me was the rub. I know there are many photographers out there who will be happy with the results of following just the first seven steps of the author's ten step process. I know that more advanced photographers will benefit from the last three steps which Hinkel calls "advanced printing". But I also believe that even following these three additional steps, there are other things photographers can do that will enable them to get prints and web pictures that will better achieve agreement with their monitors that I would expect to be covered in a book on color management.For example, even with a properly calibrated monitor and profiles, blacks and dark grays in a print may block up with certain papers so that they are indistinguishable. One way to deal with this is by adjusting tonal range in the printing process for the specific paper being used. Photographers looking for these more advanced tips should look at books aimed at more advanced color management like Tim Grey's "Color Confidence 2nd Edition: The Digital Photographer's Guide to Color Management".Even though it doesn't go to the substance of the book, I have to comment on the publisher's graphic content.

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